

The Maryland Addictions Directors Council

MADC Partner Program

The Opportunity

MADC is proud to offer our **Partners Program** and provide a limited number of companies the opportunity to introduce themselves to key decision-makers in our membership and fellow stakeholder organizations. This unique marketing opportunity combines traditional and new media to promote Partners. Through the **MADC Partner Program**, we establish a collaborative relationship with valued business partners who have demonstrated their stability, integrity, and value within our member business economy and wish to offer its services through a direct package of targeted outreach activities.

Our Mission

*Healthy Individuals,
Strong Families,
Thriving Communities*

We seek partnerships with service providers from various sectors to cultivate solid business relationships and bridge the gap to assist in the success of our members throughout Maryland. **Our goal is to deepen our relationship with your company and become supporters of one another's common mission.**

Partner Program Description

Vendors are key partners in helping MADC provide support, education, empowerment and hope to individuals and families battling substance use disorders. Companies that partner with MADC demonstrate their commitment to wellness and eradicating our communities of debilitating diseases while making their company and products visible to committed behavioral health professionals.

There is no one-size-fits-all plan. **MADC works with partners to ensure the right combination of efforts that maximizes value to each organization.**

The program has been designed to promote direct access to leadership in our member organizations with the key goal of keeping your company name on the top of their lists. We will take the guess work out of outreach to our members by giving you direct access to our communication vehicles. Options available include: newsletters, e-blasts, website visibility and conference sponsorship.

Partner Program	
Media/PR/Outreach	✓
Website Advertising	✓
Conference Sponsorship	✓
Educational Outreach	✓
Educational Forums, Webcasts and Webinars	✓

Options available include: newsletters, e-blasts, website visibility and conference sponsorship.

We will continue to monitor all efforts to ensure the best possible results for your investment throughout the relationship. Whatever methods you select, you can be assured your message is going right to the decision makers.

About MADC

The Maryland Addictions Directors Council (MADC) is an association of professionals who are specialists within the behavioral health profession and provide prevention, intervention, treatment, recovery, support and wellness services for people with substance use, co-occurring, and process addiction disorders. There is a general perception that MADC is an influential catalyst and partner-friendly organization promoting an important point of view. **MADC is consistently recognized for its innovative and collaborative leadership in fighting SUD and promoting public health.**

To Learn More

If you would like to learn more and explore the opportunity for a Partnership relationship, please contact Tracey Myers-Preston, Executive Director, at 443.834.5866 or by email at: madcexecutivedirector.com.